

**SECURITIES AND EXCHANGE COMMISSION  
SEC FORM 17-C  
CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER**

1. **November 7, 2024**

Date of Report (Date of earliest event reported)

2. SEC Identification Number **CS201320778**

3. BIR Tax Identification No. **008-647-589**

4. **CENTURY PACIFIC FOOD, INC.**

Exact name of issuer as specified in its charter

5. **Metro Manila**

Province, country or other jurisdiction of  
incorporation

6.  (SEC Use Only)

Industry Classification Code:

7. **7th Floor, Centerpoint Building, Julia Vargas  
Ave., Ortigas Center, Pasig City 1605**

Address of principal office

8. **(632) 8633.8555**

Issuer's telephone number, including area code

9. **N.A.**

Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class

Number of Shares of Common Stock  
Outstanding and Amount of Debt  
Outstanding

**Common**

3,542,258,595

11. Indicate the item numbers reported herein: **Item 9 Other Events**

**Item 9. Other Events -**

**Century Pacific Appoints New Distributor in China**

**Century Pacific Food, Inc. (PSE:CNPF)**, one of the leading food companies in the Philippines, announced the appointment of a new distributor in China, Shanghai Ikai International Trading Co., to directly cover the market and strengthen the company's presence in the region.

Shanghai Ikai is an omni-channel distribution company, with capabilities in online, offline, and food service channels.

Greg Banzon, Executive Vice President and Chief Operating Officer of CNPF, stated, “We are pleased to be working with our partner distributor, Shanghai Ikai. Their expertise and omni-channel focus are clear strengths that we believe can be leveraged to efficiently enhance our market coverage in Eastern China. This aligns with our strategy to optimize operations and leverage local market expertise to accelerate growth in China. Moving forward, we plan to use the same success model to scale up our presence in other parts of the country.”

As a result of the appointment of a new distributor, CNPF will be transitioning from directly servicing its customers via its China-based entities to a full distributorship model with Shanghai Ikai. In relation to the transition, CNPF’s Board of Directors approved the dissolution of CNPF subsidiaries related to the distribution of its products in China namely, Century International Company, Ltd. (CIC) and Century (Shanghai) Trading Company Limited (CST). The dissolution of CST has been completed, while CIC’s dissolution process remains ongoing, with various statutory and regulatory requirements being addressed to complete the process.

In 2023, CNPF's exports business in China contributed less than half a percent to the Company's audited revenues and profits.

**SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CENTURY PACIFIC FOOD, INC.**

Issuer

Date: November 7, 2024

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**Jenifer Mae San Juan - Tecson**  
Investor Relations Officer