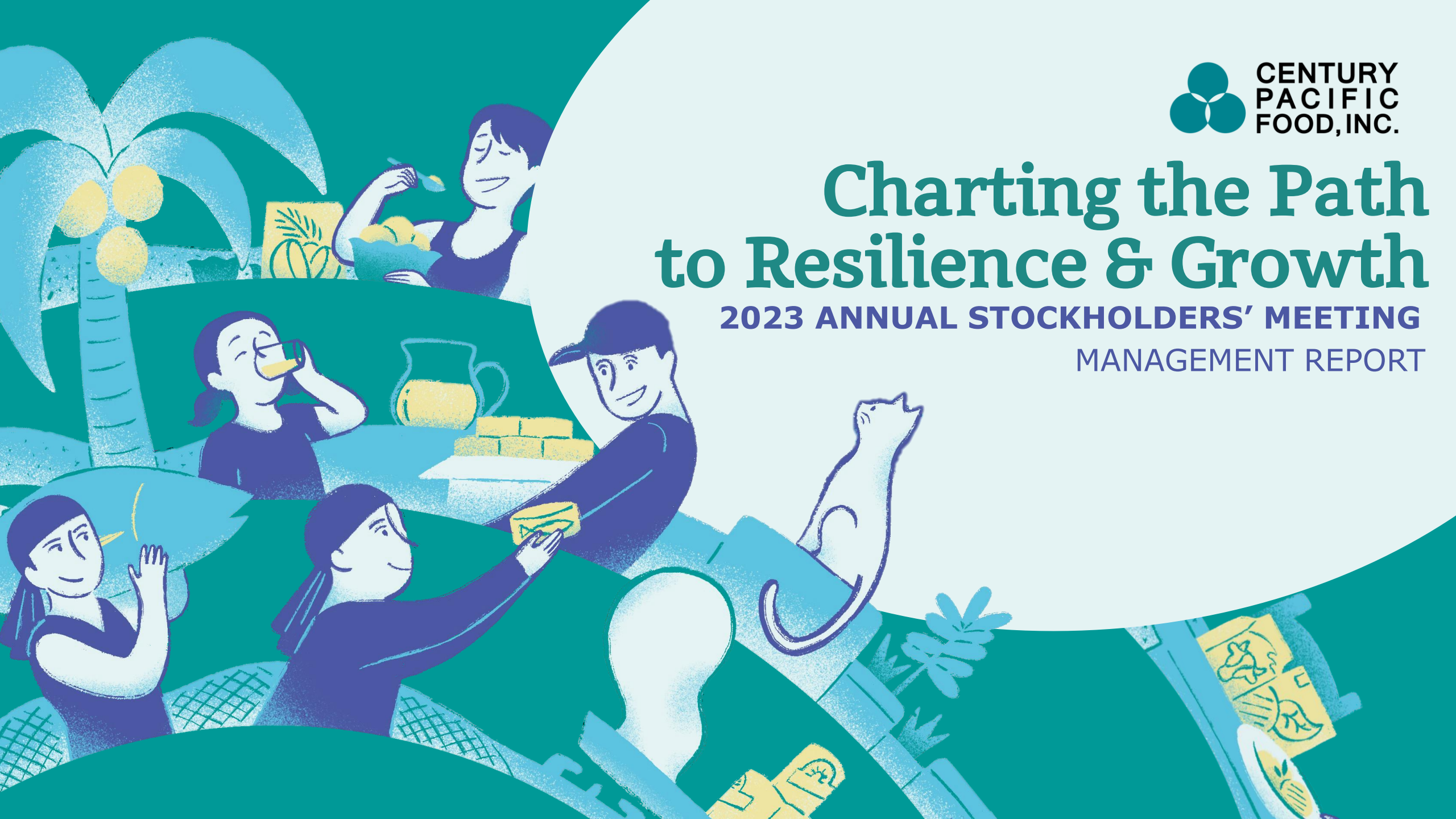




Charting the Path to Resilience & Growth

2023 ANNUAL STOCKHOLDERS' MEETING
MANAGEMENT REPORT



“When we take a step back, the sea
and the sky expand.
When we give way a step, the winds
and the waves become calm.”



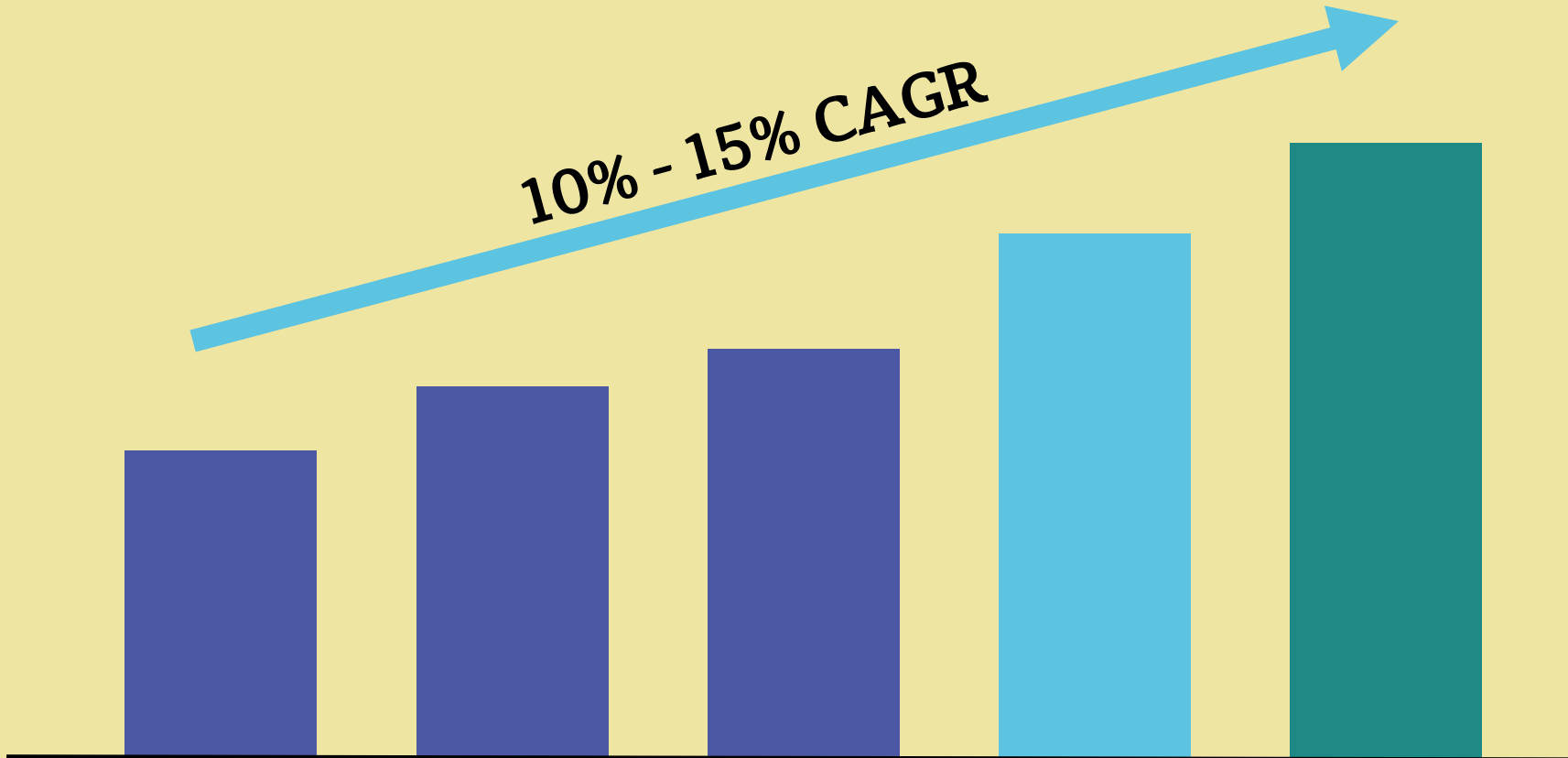
† Ricardo S. Po, Sr.
Founder and Chairman Emeritus

Affordable Nutrition



Double the business every 5 years

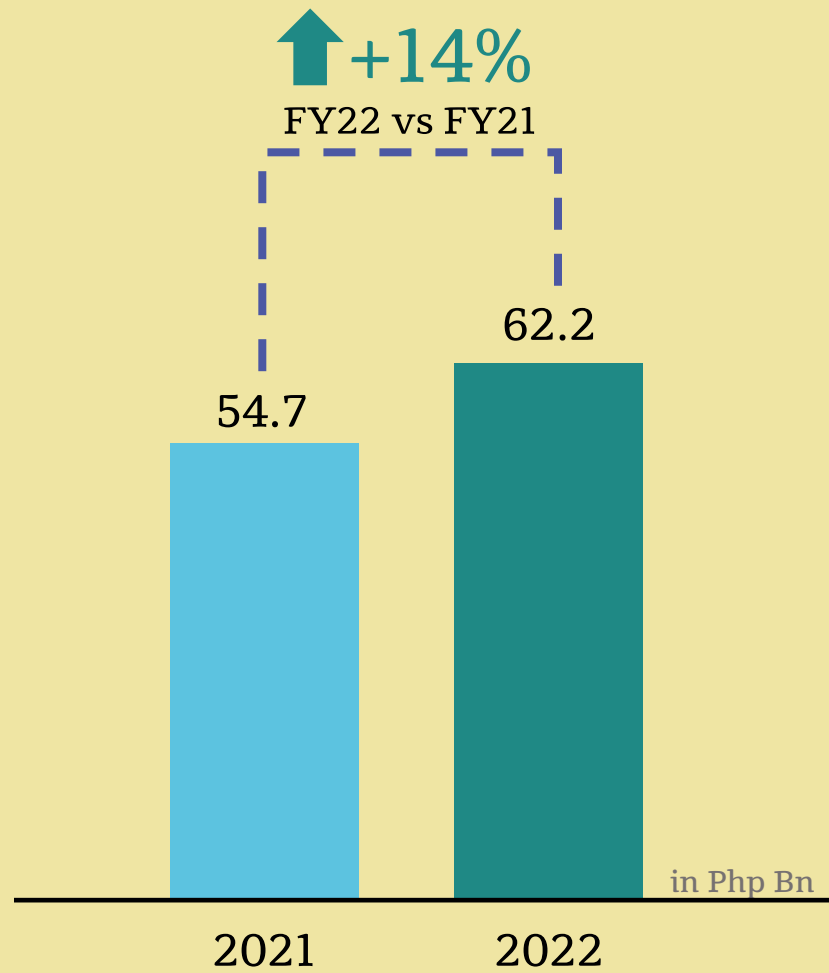
10% - 15% CAGR



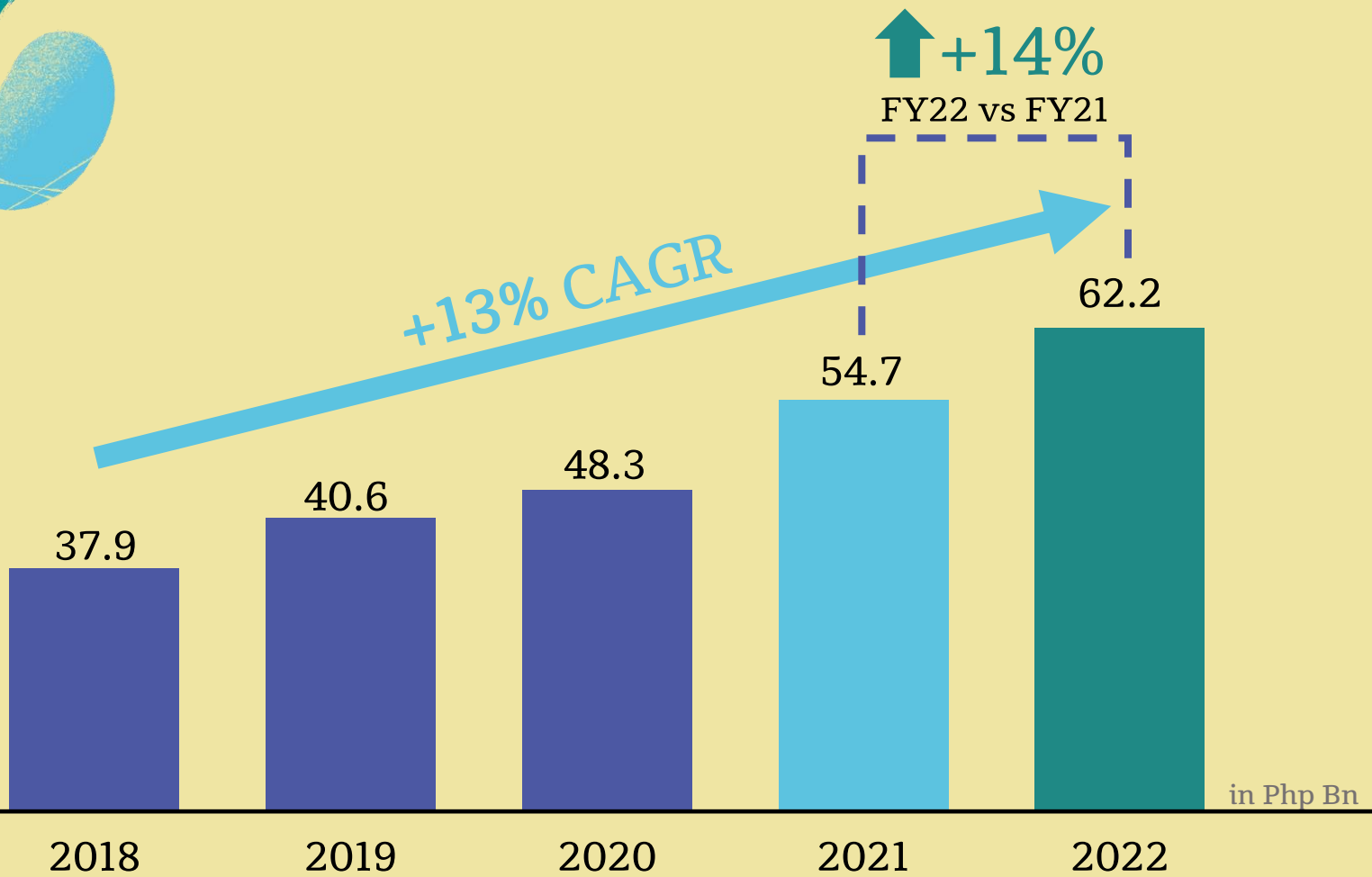
SUSTAINABILITY FRAMEWORK



Revenues



Revenues

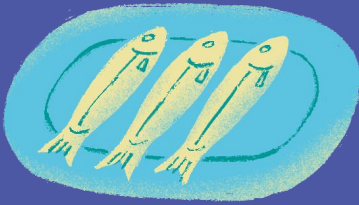


**CONSISTENCY
& RESILIENCE**

Value for Money

Mass Market

Affordable Premium



MARINE

Lucky
7

FRESCA
TUNA

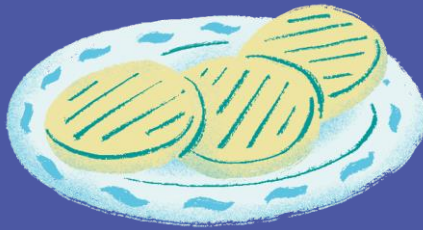
555

BLUE BAY
Tuna

KAMAYAN

Century
TUNA

Century
QUALITY



MEAT

Lucky
7

WOW!

555

Shanghai
Luncheon
Meat

Argentina

Swift

unMEAT



MILK, COCONUT, OTHERS

HomePride

Kaffe
DE
ORO

CHOCO
HERO

Angel

Birch Tree
FORTIFIED

Coco
Mama

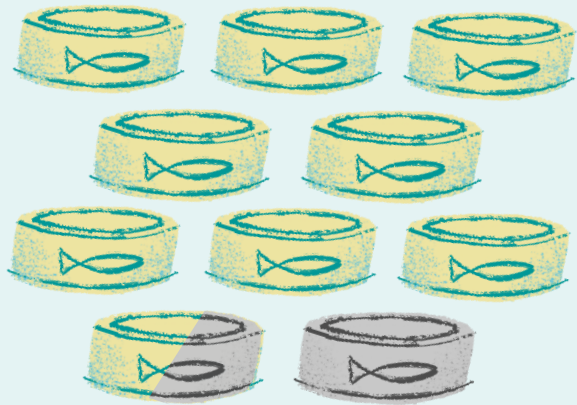
Goodest
Cat

Hunts

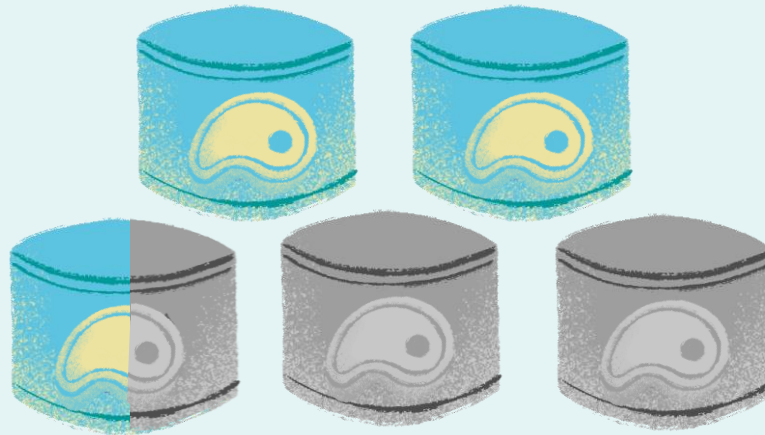
Birch Tree
ADVANCE

Birch Tree
Full Cream Milk Powder

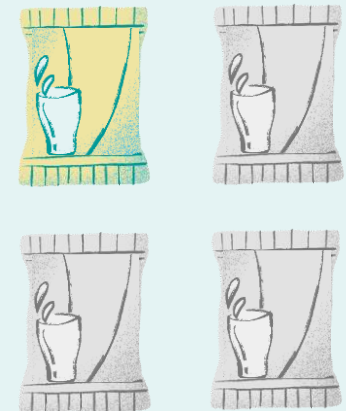
Maintains dominant market leadership gain share in Meat and Milk



85%
Shelf- Stable Tuna

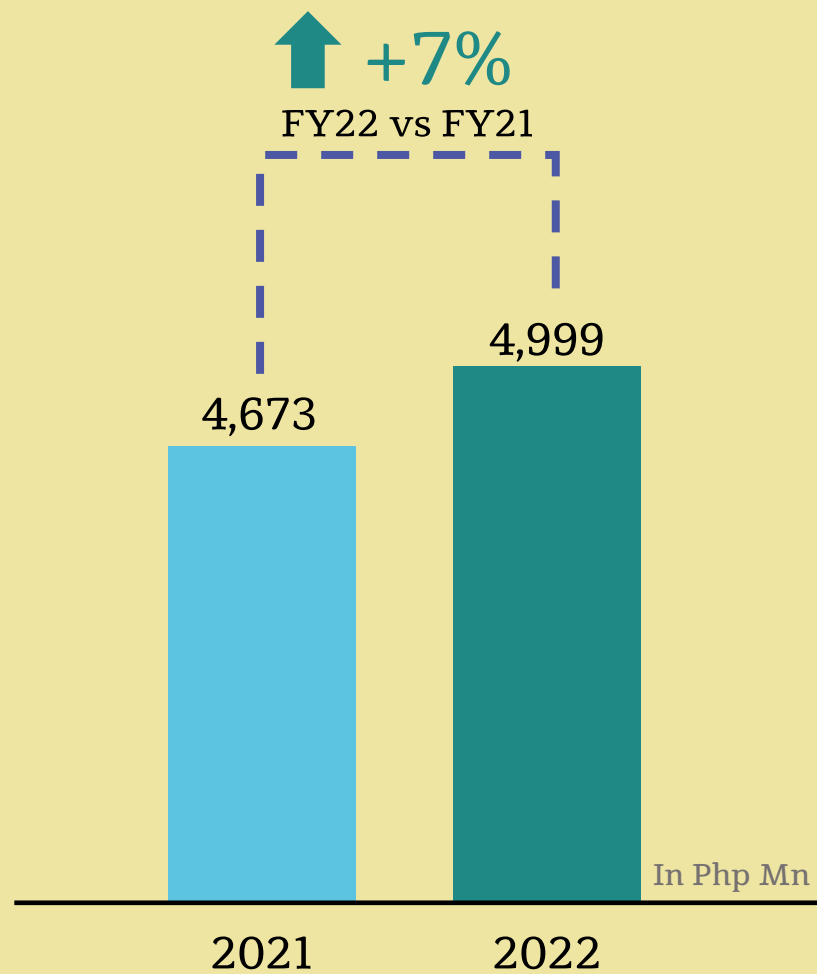


51%
Corned Meat

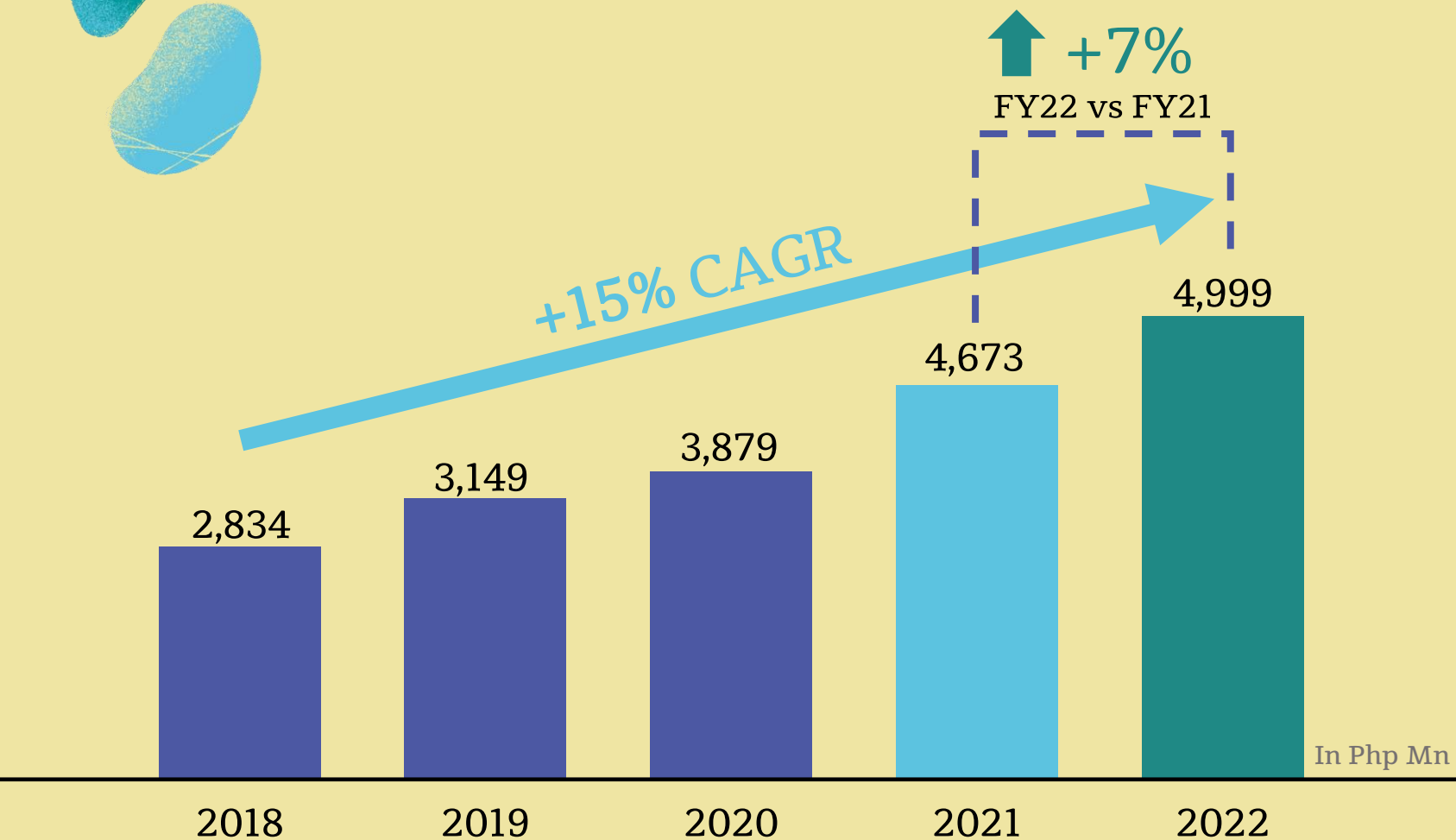


25%
Powdered Milk

Net Income



Net Income



PERFORMANCE

DIVERSIFICATION

DISCIPLINE

EFFICIENCY

SUSTAINABILITY FRAMEWORK



9 out of 10



PH HOUSEHOLDS STOCK
AT LEAST
ONE CENTURY PACIFIC
PRODUCT

144,000
DIRECTLY-SERVED
POINTS OF SALE
NATIONWIDE

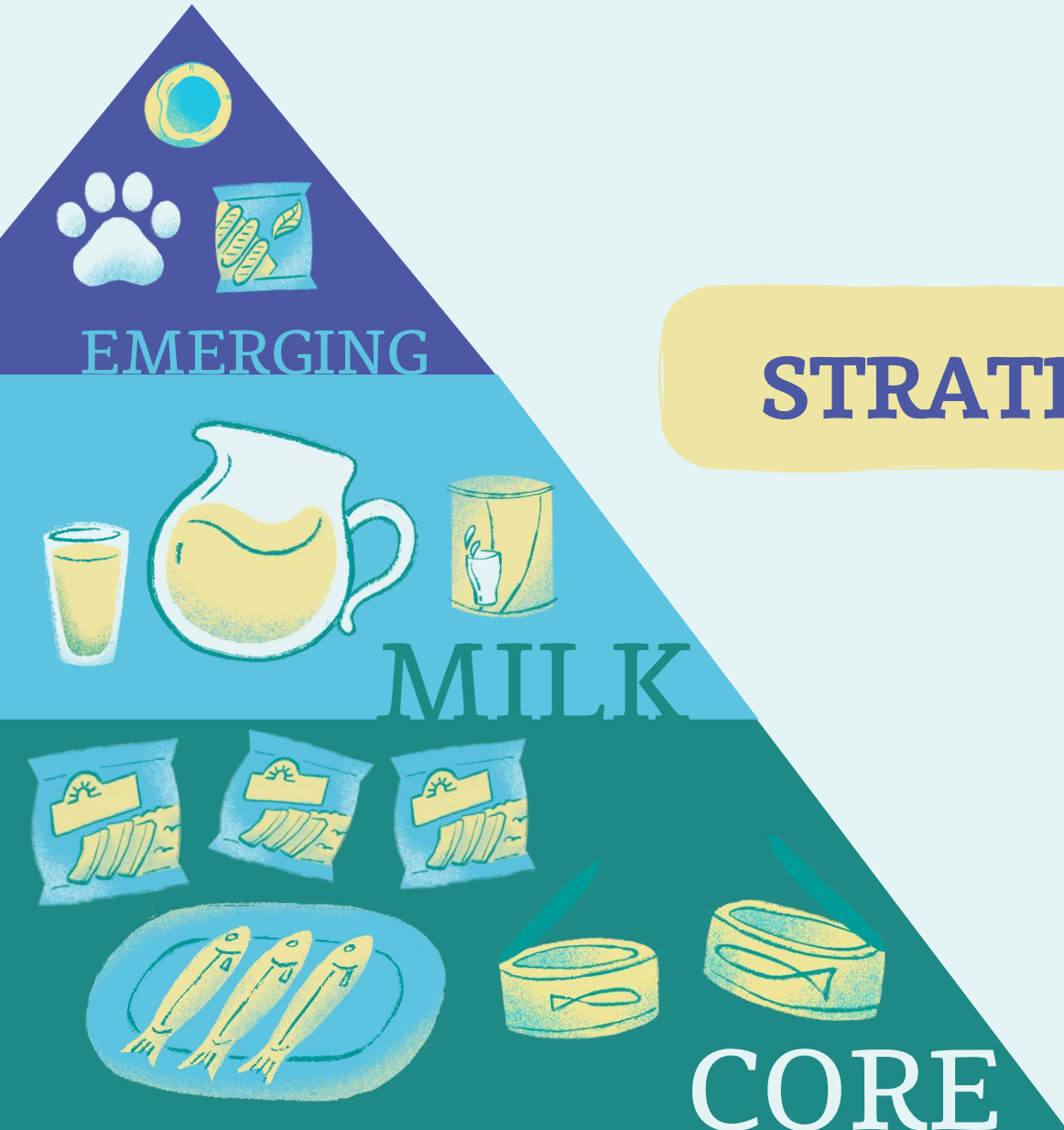


↑ +20%
INCREASED REACH IN 2022



~8000k

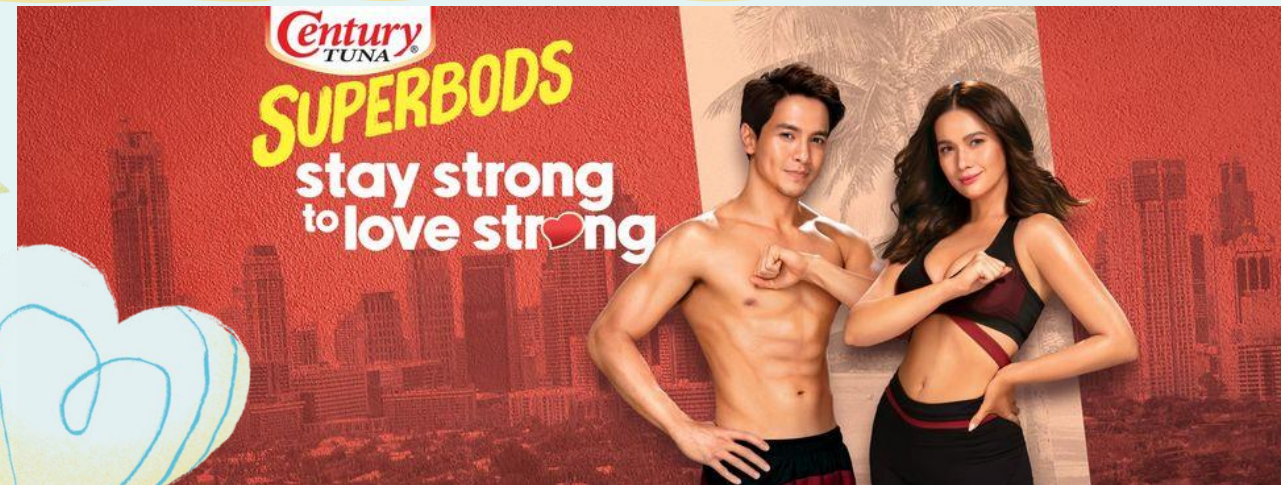




STRATEGIC GROWTH PRIORITIES

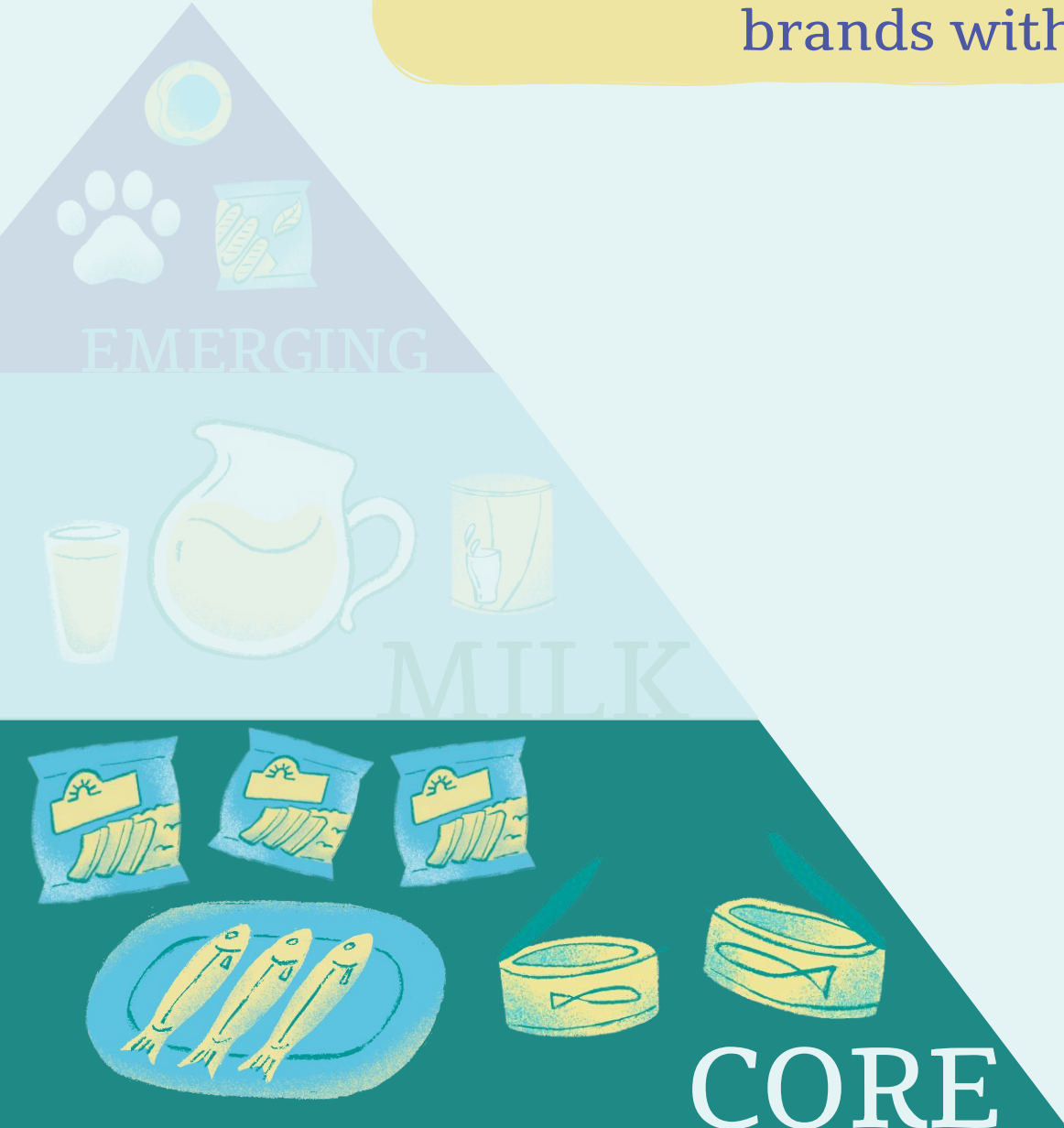
TUNA

Consistent brand-building to educate consumers



MEAT

More for less: Fortified value-for-money brands with Zinc for immunity



SARDINES

Acquisition of heritage brand Ligo



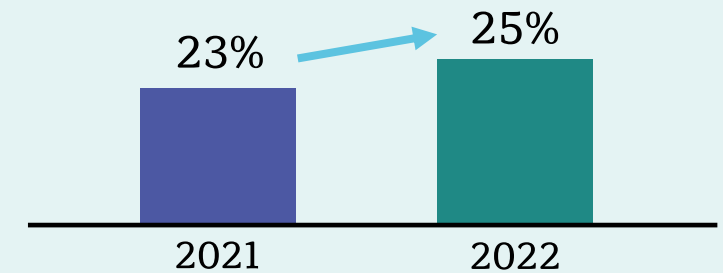
- ✓ GIVES US SCALE
- ✓ UNLOCKS MULTIPLE SYNERGIES
- ✓ ACCRETIVE TO THE BUSINESS



Double-digit growth in Milk



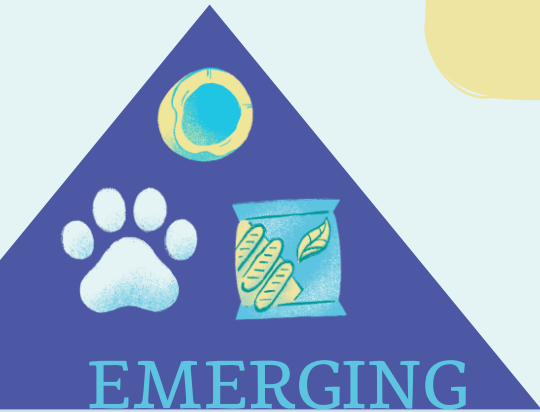
Market share gains
with value-for-money offerings



Entering White Spaces: Launch of Birch Tree Advance



Future-proofing the business by unlocking market opportunities



- ✓ Convenience
- ✓ Health & Wellness



- ✓ Health & Wellness
- ✓ Planet-friendly

- ✓ Pet Humanization
- ✓ Favorable Demographics



SUSTAINABILITY FRAMEWORK



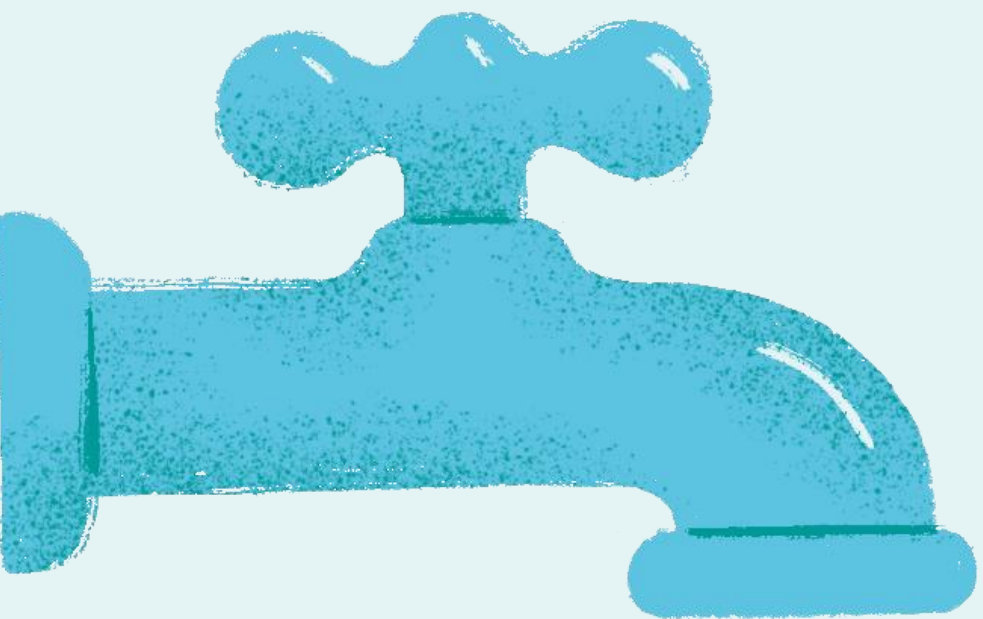
Engage in sustainable fishing practices



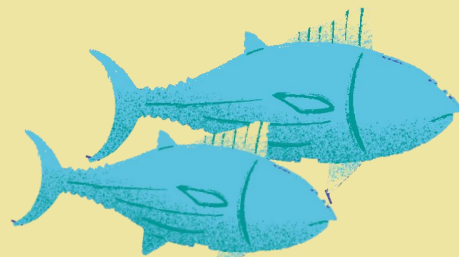
Western & Central Pacific
Fisheries Commission

100% Compliance with
conservation measures





Reduced water intensity
by recycling water



TUNA

↓ 50%

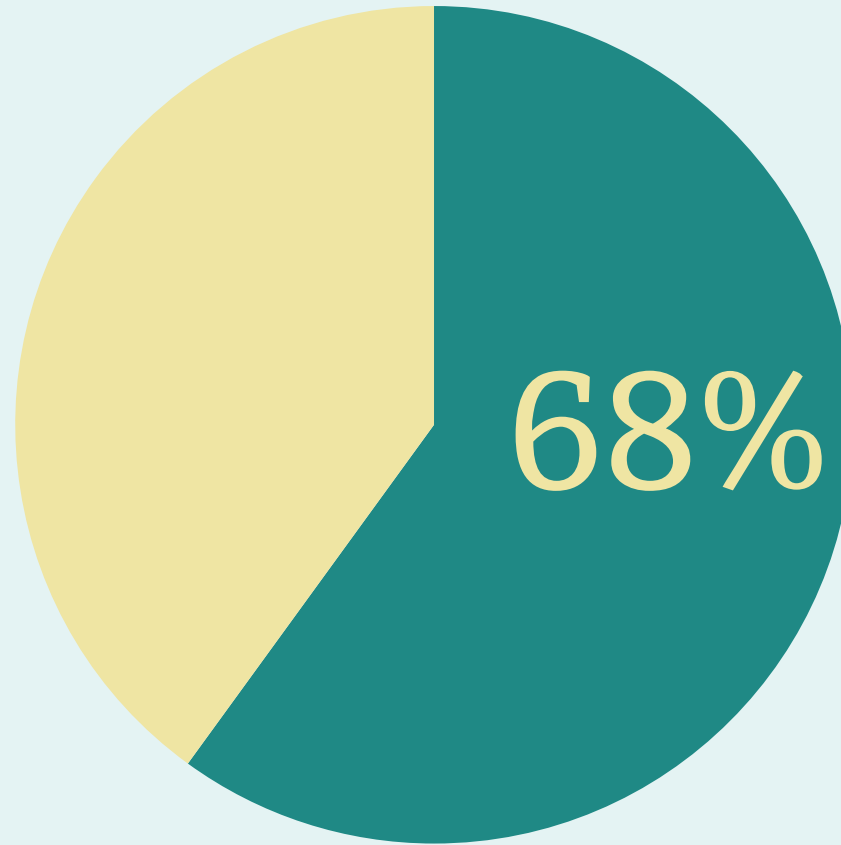
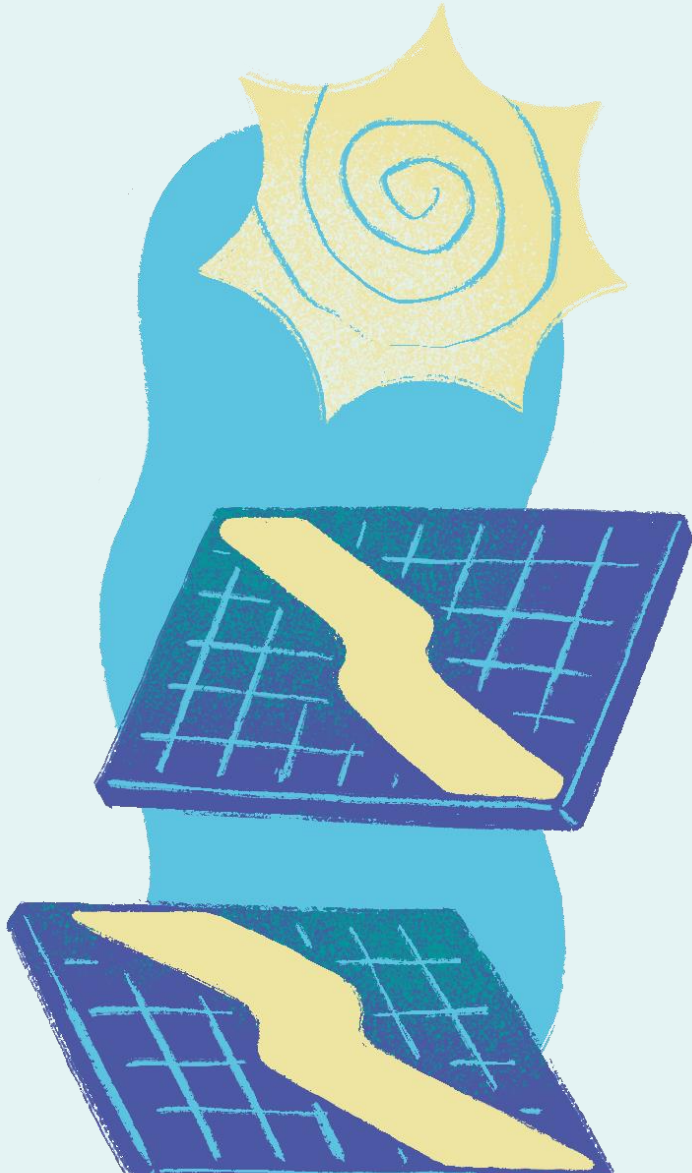


COCONUT

↓ 30%



Using renewables in our energy mix



Of the electric power requirements of Tuna and Coconut comes from renewable sources



Enabling carbon sequestration

1M Coconut Trees



Promoting the circular economy to reduce our waste footprint



85% of waste
recycled
and upcycled



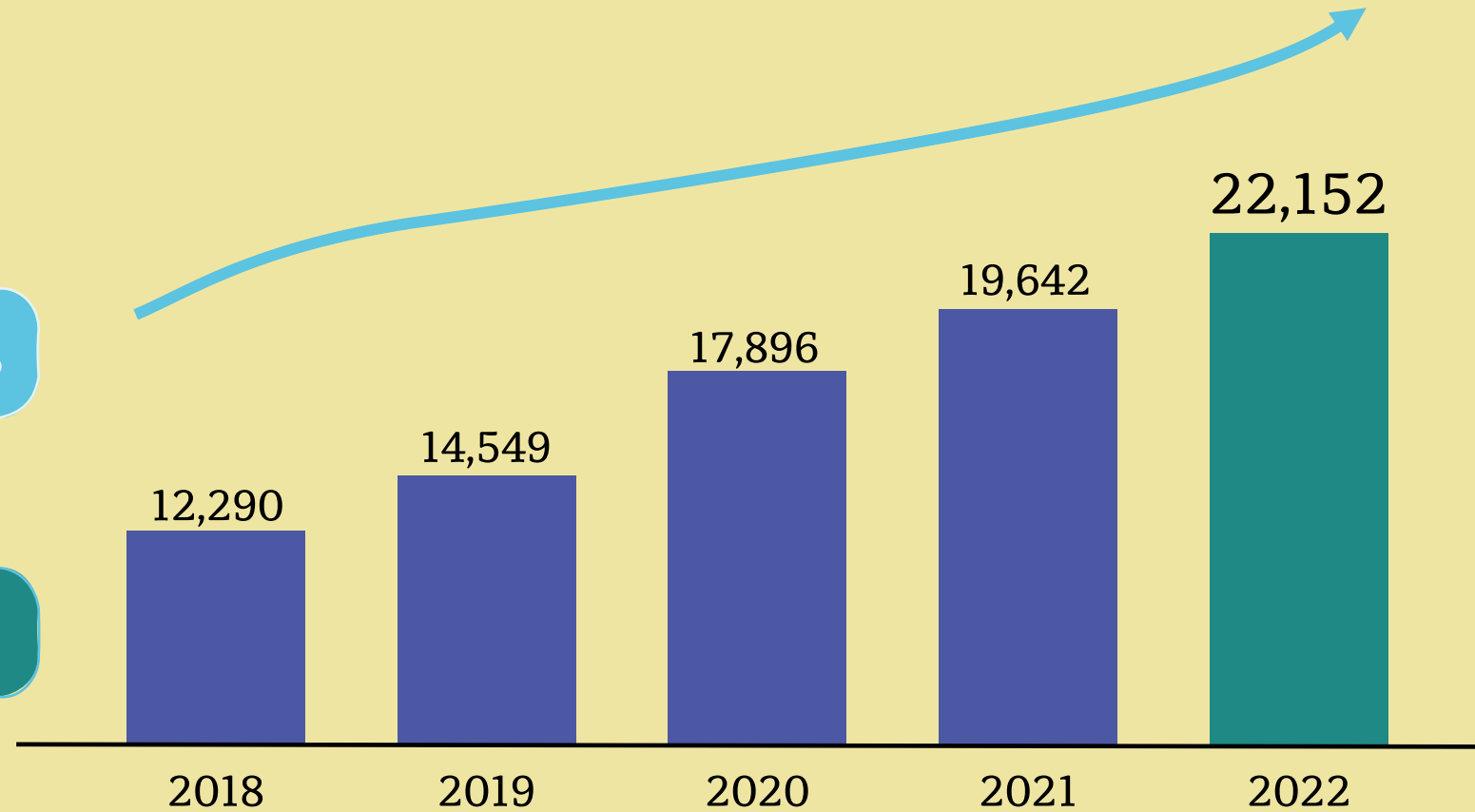
SUSTAINABILITY FRAMEWORK



Uplifting lives as we grow our operations

Revenues

Jobs Supported



More than
7,300
Smallholder farmers





10M
MEALS



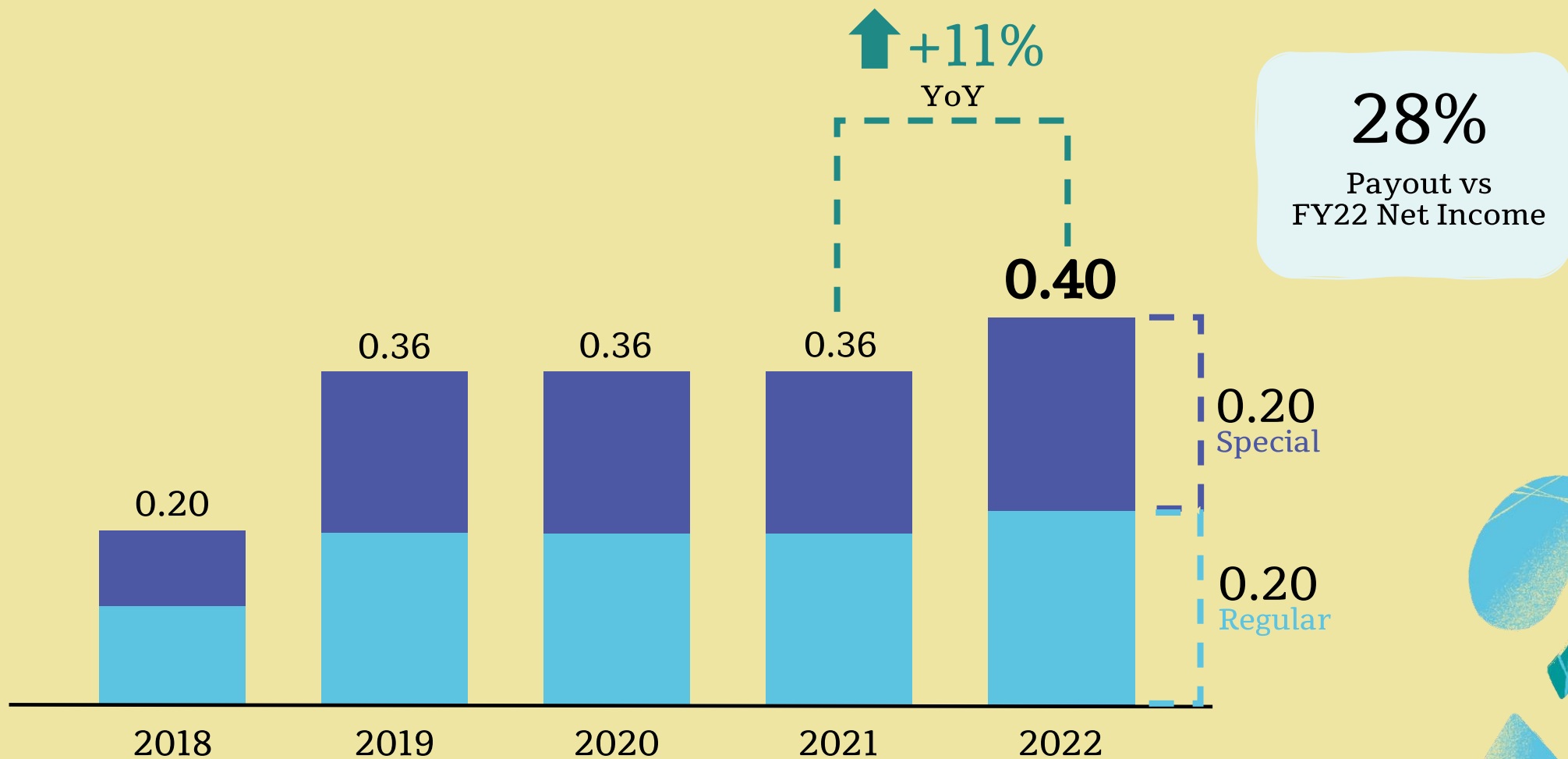
2023 OUTLOOK

Double-digit topline growth

Mid- to high- single digit bottomline growth



2023 Dividends at PHP 0.40/Share





ACES AWARDS[®]

ASIA CORPORATE EXCELLENCE & SUSTAINABILITY AWARDS

**Institutional
Investor**

2022 ASIA (EX-JAPAN) EXECUTIVE TEAM

HONORED COMPANY

PHILIPPINE DAILY
INQUIRER

**BEST
EMPLOYERS**

2023

IN COOPERATION WITH **statista**

Our Consumers

From:

Date: Mon, Jul 18, 2022 at 12:20 PM

Subject:

To: feedback@centurypacific.com.ph <feedback@centurypacific.com.ph>

healthy and yummy favorite masarap sa almusal lalo na ang tocino flavor meatloaf affordable at sa Wow Ulam. 🤗🤗😊
God bless po sa inyong company Argentina. kahit anung hirap ng buhay nakakabili parin ng product niyo 🥰👍👍👍



Buti na lang na may ganito ng gatas para sa mga matatanda. Pang masa ang presyo. Sana pwede sa may diabetes.. o sana gumawa rin ng para sa may diabetes.. Grabe kasi ang presyo ng ibang brand,, pang mayaman lang, kita naman sa add nila sa tv. Life style mayayaman.

thank you po doc willie ong dame nyo po natutulungsn

