Century Pacific Honored as One of the Best Consumer Staples Companies in Asia Ex-China by Institutional Investor





Century Pacific Food, Inc. (PSE: CNPF), one of the largest branded food companies in the Philippines, was once again recognized as an Honored Company in the Institutional Investor's (II) 2022 All-Asia Executive Team survey. This year, CNPF ranked third overall among all Asia ex-China consumer staples companies and was recognized in multiple award categories within the sector.

II Research is a leading provider of independent, qualitative feedback for corporates, sell-side firms, and buy-side institutions globally. Its annual All-Asia Executive Team survey is one of the most prestigious and highly anticipated rankings referred to by financial institutions. 2022 is II's second year of reporting Mainland China and Rest of Asia results separately, with 5,524 investment professionals across 2,114 institutions participating in the survey.

CNPF's President and Chief Executive Officer, Ted Po, garnered top honors in the Best CEO category – first place among buy-side and third place overall. 2022 marks the second consecutive year that II recognized Po as Best CEO.

Under Po's leadership, CNPF registered double-digit growth in 2021 and continued its growth streak with a strong start in the first quarter of 2022 despite global headwinds that surfaced early this year. Alongside this growth, sustainability remains a central component of the Company's strategy, with CNPF's sustainability framework anchored on Protein Delivery, Planet Preservation, and People Development.

CNPF's ESG Program was awarded as the Best ESG Program for the third year in a row, earning second place for buy-side and third place overall.

"We are both grateful and humbled that our efforts have once again been recognized by both buy-side and sell-side institutions alike," said Ted Po. "We take this as feedback that we are heading in the right direction. As stewards of our investors' capital, we aim to consistently do our utmost by delivering positive results without cutting corners on sustainability and integrity," he continued.

Through continuous improvement and innovation, CNPF delivers quality proteins and additional nutrients to support the company's mission to provide affordable nutrition. Recent initiatives include the introduction of Argentina Pork Giniling to provide value for money options for consumers, the relaunch of Birch Tree Fortified to strengthen the brand's nutritional credentials, and the global expansion of the unMEAT product line in a move to democratize plant-based alternatives.

Tuna sustainability is a cornerstone of CNPF's planet preservation efforts. The company is an active participant and sits on the board of the International Seafood Sustainability Foundation, pursuing full

compliance of its conservation measures to preserve marine life and improve supply chain traceability. In addition, CNPF supports a fishery improvement project that aims to promote sustainable fishing practices that meet the stringent standards of the Marine Stewardship Council.

CNPF's other planet preservation programs aim to minimize the company's ecological impact. These include an ongoing commitment to plastic neutrality, the commissioning of a 5.2MW Solar Photovoltaic plant for CNPF's largest manufacturing hub in the country, and the Coconut division's carbon neutrality program of in partnership with GCash and HOPE to plant 1 million coconut trees to be donated to smallholder farmers.

On people development, 'Kain Po' is the Company's flagship program that was started 12 years ago to address the prevalent issue of hunger in the country. Since the program's inception, the Company has provided over 45 million meals to 300 thousand beneficiaries all over the country. This year, 'Kain Po' aims to provide at least 10 million protein servings in partnership with Gawad Kalinga, further aspiring to increase the number in the upcoming years.

Po remarked, "Our commitment to becoming more sustainable and responsible underpins our strategic priorities and allows us to achieve long-term growth. Providing affordable nutrition to our consumers demonstrates both our value proposition and our societal role as a Filipino food company."

CNPF is one of only six Philippine companies that ranked in this year's All-Asia Executive Team survey. The Company's Investor Relations Program and team were likewise recognized this year.

About CNPF

Century Pacific Food, Inc. (PSE: CNPF) is one of the Philippines' largest branded food and beverage companies. It is primarily engaged in the manufacturing, marketing, and distribution of processed marine, meat, milk, coconut, plant-based, and pet products. With an established track record in brand-building spanning more than 40 years, it has developed a roster of household names which include Century Tuna, Argentina, 555, Angel, and Birch Tree. These brands of the Company hold market leading positions locally and are growing their presence abroad. Further, the Company also operates as one of the Philippines' leading providers of private label tuna and coconut products for export overseas.