

Century Pacific Brands Now Certified Plastic Neutral



Century Pacific Food, Inc. (CNPF), one of the largest branded food companies in the Philippines, has recently secured Plastic Neutral certifications from the Plastic Credit Exchange (PCX) for all its brands that utilize flexible and plastic packaging.

The following CNPF brands have recently been recognized as 'Plastic Neutral' by PCX: Angel Coffee Creamer, Argentina, Coco Mama, Century Quality Bangus, Fresca Tuna, Hunt's, Home Pride, Swift, Wow, and its recently launched plant-based brand, UnMeat. In line with the Company's continued commitment to manage plastic footprint proactively and responsibly, this roster now joins CNPF's dairy brand, Birch Tree, which was certified last April 2021.

The certifications affirm that CNPF brands are fully compliant with the requirements of the Plastic Pollution Reduction Standard, a testament to the organization's strong commitment to developing a circular economy and minimizing plastic waste. This means that all these brands have successfully offset their plastic footprint from July 1, 2019 to June 30, 2020 by recovering an equivalent amount of plastic waste away from leaking into nature and ensuring it is processed safely into the circular economy through PCX.

The certification process is facilitated by PCX and verified by audit and assurance firm, Isla Lipana & Co. (PriceWaterhouseCoopers). PCX is a global, non-profit organization that offers a fully integrated plastic offset platform. The PCX ecosystem supports its partner organizations in seeking solutions towards transparent and responsible monitoring of recovering and recycling plastic waste.

"For years, we have been building brands that provide affordable nutrition to our consumers. Now, they can rest assured that all their favorite CNPF products are working towards becoming more and more environmentally friendly as well," said Greg Banzon, CNPF Chief Operating Officer.

Last January 2021, CNPF marked its second year of being 'Plastic Neutral', becoming one of the first Filipino companies to achieve this status. The Company has been awarded 6,600 MT worth of plastic credits to offset an equivalent volume of plastic waste through its partnership with PCX.

CNPF is the company behind household names such as *Century Tuna*, *555 Sardines*, *Argentina Corned Beef*, *and Angel* culinary milk. These brands utilize made-for-recycling metal and paper packaging, thereby contributing to the circular economy as well.

"Caring for the environment and minimizing our impact are key pillars of CNPF's sustainability program. We are fully committed to our plastic neutrality initiatives because we firmly believe that it is only right and proper for our business, our planet, our people, and the communities we serve," Banzon added.



About CNPF

Century Pacific Food, Inc. (PSE: CNPF) is one of the Philippines' largest branded food and beverage companies. It is primarily engaged in the manufacturing, marketing, and distribution of processed marine, meat, milk, and coconut products. With an established track record in brand-building spanning more than 40 years, it has developed a roster of household names which include Century Tuna, Argentina, 555, Angel, and Birch Tree. These brands of the Company hold market leading positions locally and are growing their presence abroad. Further, the Company also operates as one of the Philippines' leading providers of private label tuna and coconut products for export overseas.

