



Centerpoint Building, Julia Vargas Ave.,  
Ortigas Center, Pasig City, Philippines  
TL: (632) 633-8555  
[www.centurypacific.com.ph](http://www.centurypacific.com.ph)

April 19, 2021

**PHILIPPINE STOCK EXCHANGE, INC.**

PSE Tower, 28<sup>th</sup> Street cor. 5<sup>th</sup> Avenue

Bonifacio Global City, Taguig City

Attention: **MS. JANET A. ENCARNACION**

Head, Disclosure Department

**RE: PRESS RELEASE – Century Pacific enables consumers to support coconut farmers in Mindanao by purchasing bundles of their healthy, plant-based products**

Please be informed that Century Pacific Food Inc (CNPF) is issuing the attached press release entitled “Century Pacific enables consumers to support coconut farmers in Mindanao by purchasing bundles of their healthy, plant-based products”

Very Truly Yours,

A handwritten signature in black ink, appearing to read "G. Vera", written over a light blue horizontal line.

GIOVANNA M. VERA

Head - Investor Relations



## **Century Pacific enables consumers to support coconut farmers in Mindanao by purchasing bundles of their healthy, plant-based products**

Century Pacific Food, Inc (CNPF), one of the largest branded food companies in the Philippines, now enables consumers to help support coconut farmers in Mindanao, as well as assist in ensuring long-term coconut supply and improvements in the environment thru the offset of carbon dioxide emissions.

In partnership with non-profit organization Hope, customers will be guaranteed that one coconut tree will be planted on their behalf for every bundle of healthy, plant-based CNPF products they buy.

Bundle options are composed of the *Coco Mama*, *Vita Coco*, and *UnMeat* brands that will be made available during Earth Week 2021.

CNPF encourages consumers to have a meaningful Earth Week celebration by shopping these plant-based product combinations that are not just good for you, but are now good for farmers and the planet too.

*Coco Mama* and *Vita Coco* offer consumers a convenient way to enjoy the goodness of coconuts – rich in potassium, high in antioxidants, and with healthy benefits for the heart, kidney, and blood sugar.

*UnMeat* is a healthy meat alternative made with non-GMO plant-based ingredients, zero cholesterol and trans-fat, while remaining a good source of protein and fiber.

In addition to the new coconut trees that will be planted on consumers' behalf, proceeds from the sale of the bundles will also be for the benefit of the coconut farmers in Sarangani, a low-income region in Central Mindanao.

This offering is in line with CNPF's broader sustainability program, specifically its long-term commitment to provide Philippine farmers 100,000 free coconut seedlings a year, over the next 5 to 8 years.

On top of expanding coconut supply in South Central Mindanao and helping augment the income of 16,000 farmers and their families, these new coconut trees are also expected to offset about 416,680 metric tons of greenhouse gas emissions, allowing CNPF's coconut business to be "carbon neutral" by 2028.

To join and support this project, consumers simply need to purchase bundles of *Coco Mama*, *Vita Coco*, and *UnMeat* at Century Pacific's food stores in Shopee and Lazada, until April 25, 2021.

### About CNPF

Century Pacific Food, Inc. (PSE: CNPF) is one of the Philippines' largest branded food and beverage companies. It is primarily engaged in the manufacturing, marketing, and distribution of processed marine, meat, milk, and coconut products. With an established track record in brand-building spanning more than 40 years, it has developed a roster of household names which include Century Tuna, Argentina, 555, Angel, and Birch Tree. These brands of the Company hold market leading positions locally and are growing their presence abroad. Further, the Company also operates as one of the Philippines' leading providers of private label tuna and coconut products for export overseas.



CNPF Investor Relations  
investorrelations@centurypacific.com.ph  
+(632) 8 633 8555